



Demographic and Income Profile

Connell Square 3
 38501 US 19 N, Palm Harbor, Florida, 34684
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 28.12238
 Longitude: -82.73987

Summary	Census 2010	2016	2021
Population	28,558	30,110	31,576
Households	13,158	13,753	14,352
Families	7,795	8,079	8,391
Average Household Size	2.16	2.18	2.19
Owner Occupied Housing Units	9,522	9,364	9,731
Renter Occupied Housing Units	3,636	4,390	4,621
Median Age	48.3	50.8	52.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.96%	1.29%	0.84%
Households	0.86%	1.21%	0.79%
Families	0.76%	1.13%	0.72%
Owner HHs	0.77%	1.09%	0.73%
Median Household Income	2.75%	2.52%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	2,096	15.2%	2,176	15.2%
\$15,000 - \$24,999	1,674	12.2%	1,934	13.5%
\$25,000 - \$34,999	1,707	12.4%	1,386	9.7%
\$35,000 - \$49,999	1,875	13.6%	1,400	9.8%
\$50,000 - \$74,999	2,383	17.3%	2,597	18.1%
\$75,000 - \$99,999	1,541	11.2%	1,848	12.9%
\$100,000 - \$149,999	1,549	11.3%	1,870	13.0%
\$150,000 - \$199,999	483	3.5%	628	4.4%
\$200,000+	445	3.2%	512	3.6%
Median Household Income	\$45,265		\$51,842	
Average Household Income	\$64,875		\$71,078	
Per Capita Income	\$29,981		\$32,658	

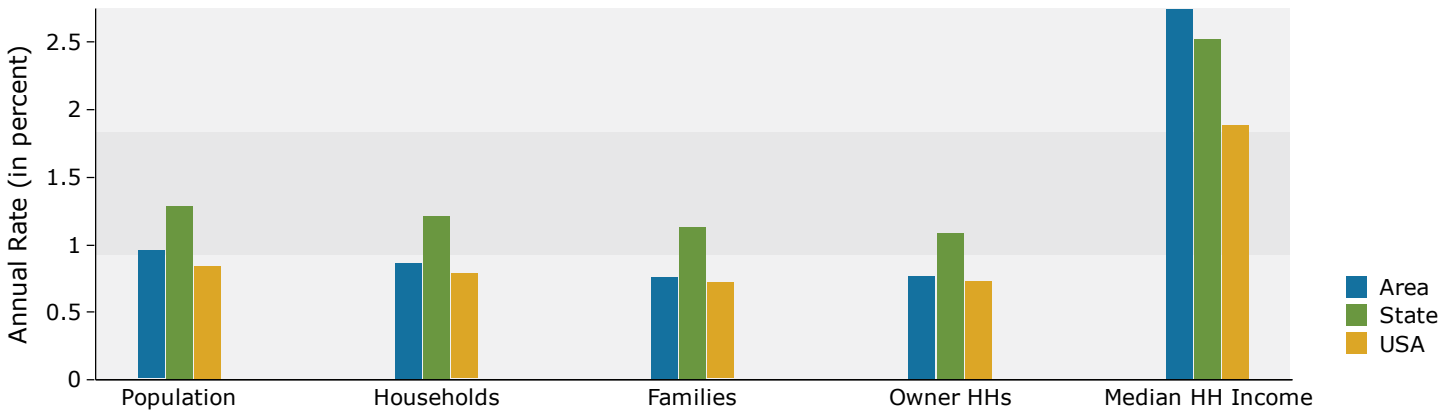
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,210	4.2%	1,182	3.9%	1,193	3.8%
5 - 9	1,330	4.7%	1,265	4.2%	1,263	4.0%
10 - 14	1,466	5.1%	1,457	4.8%	1,464	4.6%
15 - 19	1,569	5.5%	1,429	4.7%	1,457	4.6%
20 - 24	1,271	4.5%	1,413	4.7%	1,237	3.9%
25 - 34	2,554	8.9%	2,932	9.7%	3,181	10.1%
35 - 44	3,395	11.9%	3,065	10.2%	3,145	10.0%
45 - 54	4,504	15.8%	4,239	14.1%	3,856	12.2%
55 - 64	4,379	15.3%	4,933	16.4%	5,132	16.3%
65 - 74	3,423	12.0%	4,386	14.6%	5,198	16.5%
75 - 84	2,532	8.9%	2,649	8.8%	3,192	10.1%
85+	926	3.2%	1,161	3.9%	1,257	4.0%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,512	89.3%	26,448	87.8%	27,285	86.4%
Black Alone	1,554	5.4%	1,801	6.0%	2,037	6.5%
American Indian Alone	59	0.2%	61	0.2%	63	0.2%
Asian Alone	469	1.6%	593	2.0%	724	2.3%
Pacific Islander Alone	6	0.0%	6	0.0%	6	0.0%
Some Other Race Alone	387	1.4%	476	1.6%	582	1.8%
Two or More Races	570	2.0%	724	2.4%	879	2.8%
Hispanic Origin (Any Race)	2,034	7.1%	2,577	8.6%	3,183	10.1%

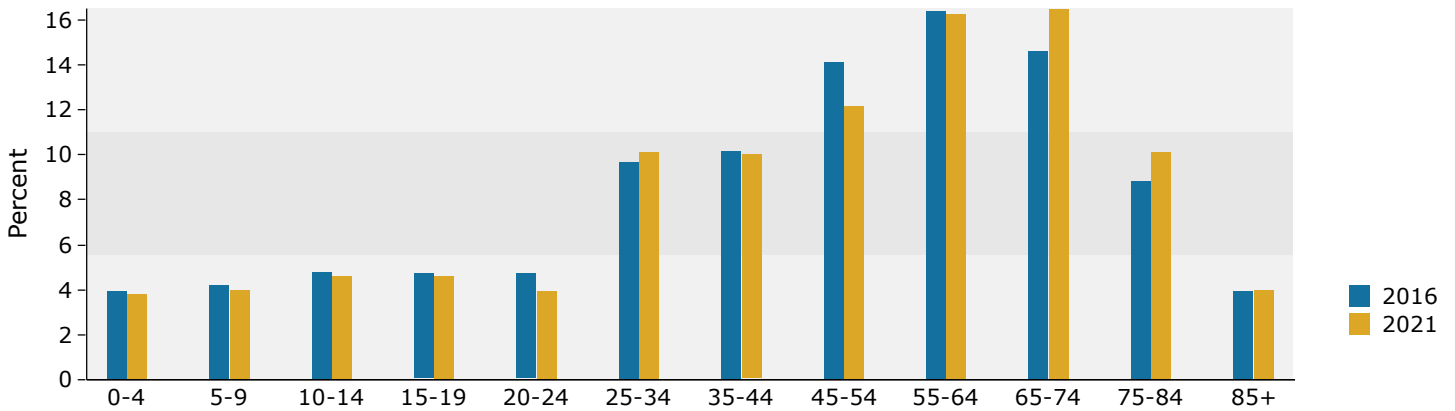
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

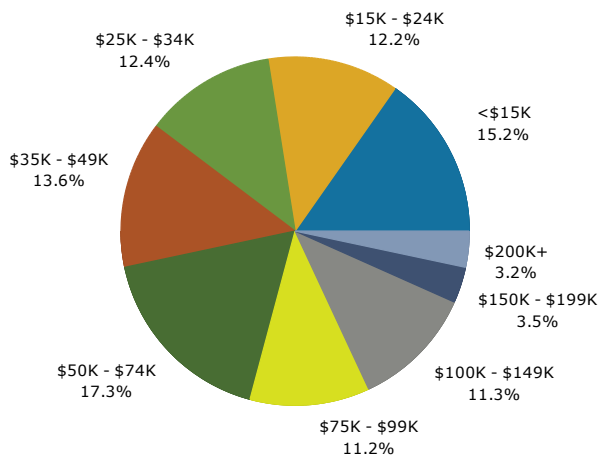
Trends 2016-2021



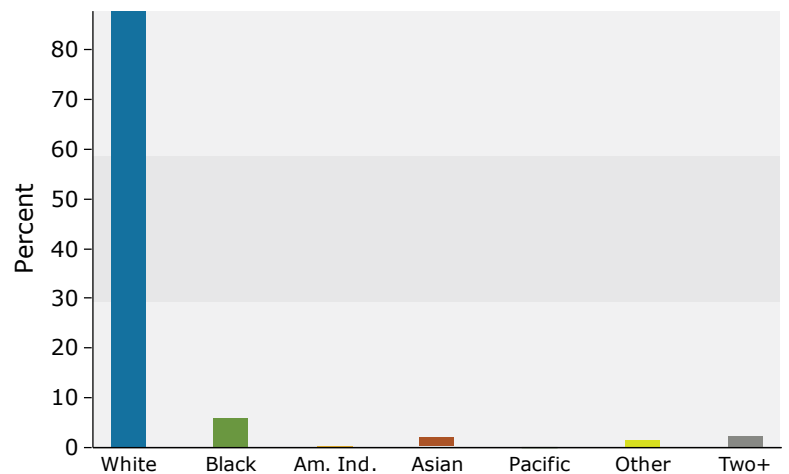
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 8.6%



Demographic and Income Profile

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Summary	Census 2010	2016	2021
Population	114,716	118,222	122,797
Households	50,568	51,625	53,349
Families	31,512	31,869	32,762
Average Household Size	2.25	2.27	2.28
Owner Occupied Housing Units	37,989	36,494	37,498
Renter Occupied Housing Units	12,579	15,131	15,850
Median Age	47.2	49.4	50.7
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.76%		0.84%
Households	0.66%		0.79%
Families	0.55%		0.72%
Owner HHs	0.54%		0.73%
Median Household Income	2.47%		1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	6,640	12.9%	6,942	13.0%
\$15,000 - \$24,999	5,984	11.6%	7,124	13.4%
\$25,000 - \$34,999	6,206	12.0%	4,586	8.6%
\$35,000 - \$49,999	7,826	15.2%	5,715	10.7%
\$50,000 - \$74,999	9,106	17.6%	10,104	18.9%
\$75,000 - \$99,999	5,759	11.2%	6,870	12.9%
\$100,000 - \$149,999	5,957	11.5%	7,116	13.3%
\$150,000 - \$199,999	2,025	3.9%	2,530	4.7%
\$200,000+	2,122	4.1%	2,362	4.4%
Median Household Income	\$47,873		\$54,082	
Average Household Income	\$70,223		\$76,566	
Per Capita Income	\$31,070		\$33,663	

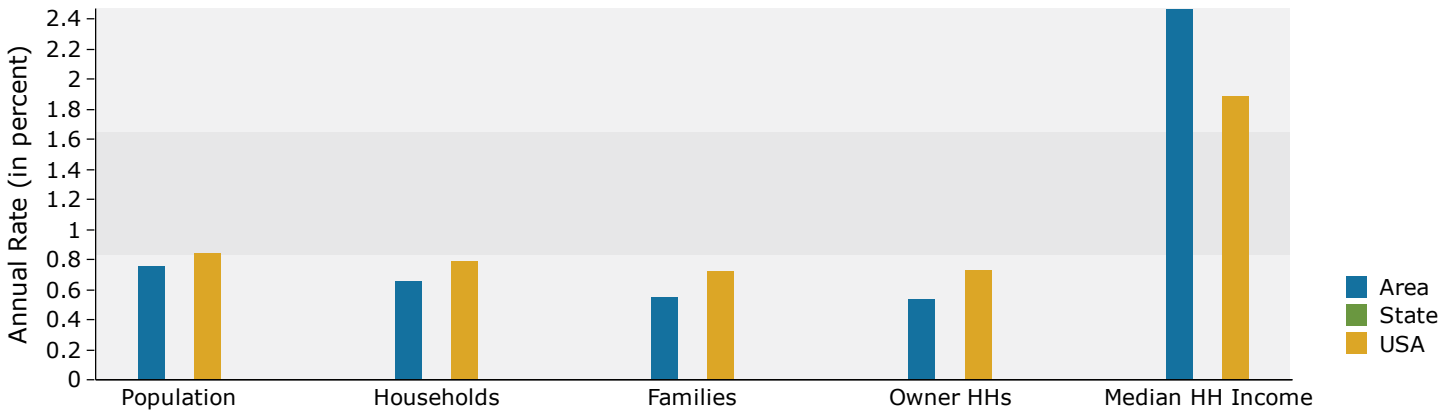
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,892	4.3%	4,721	4.0%	4,798	3.9%
5 - 9	5,584	4.9%	5,295	4.5%	5,243	4.3%
10 - 14	6,578	5.7%	6,196	5.2%	6,069	4.9%
15 - 19	6,756	5.9%	6,185	5.2%	6,049	4.9%
20 - 24	5,150	4.5%	5,728	4.8%	5,271	4.3%
25 - 34	10,341	9.0%	11,341	9.6%	12,583	10.2%
35 - 44	13,850	12.1%	12,680	10.7%	12,819	10.4%
45 - 54	19,114	16.7%	17,569	14.9%	15,832	12.9%
55 - 64	16,812	14.7%	18,873	16.0%	19,886	16.2%
65 - 74	12,223	10.7%	15,270	12.9%	18,201	14.8%
75 - 84	9,236	8.1%	9,466	8.0%	10,971	8.9%
85+	4,180	3.6%	4,899	4.1%	5,075	4.1%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	104,559	N/A	105,805	89.5%	107,942	87.9%
Black Alone	3,767	N/A	4,563	3.9%	5,385	4.4%
American Indian Alone	335	N/A	347	0.3%	367	0.3%
Asian Alone	2,157	N/A	2,640	2.2%	3,153	2.6%
Pacific Islander Alone	50	N/A	50	0.0%	53	0.0%
Some Other Race Alone	1,554	N/A	1,941	1.6%	2,411	2.0%
Two or More Races	2,294	N/A	2,877	2.4%	3,487	2.8%
Hispanic Origin (Any Race)	8,092	7.1%	10,265	8.7%	12,689	10.3%

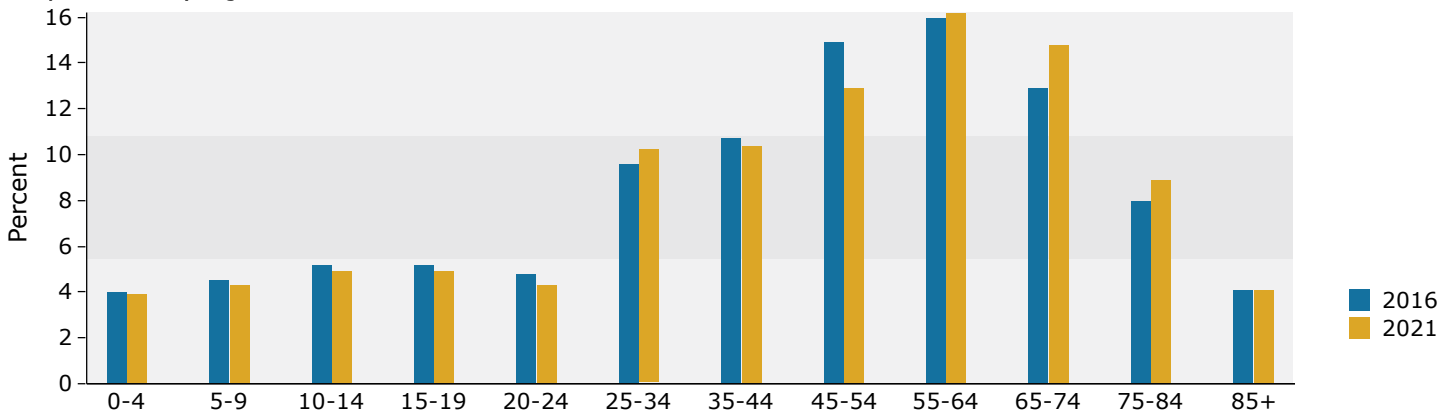
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

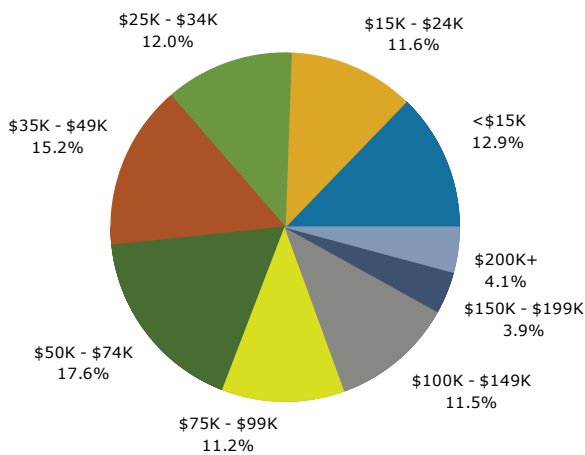
Trends 2016-2021



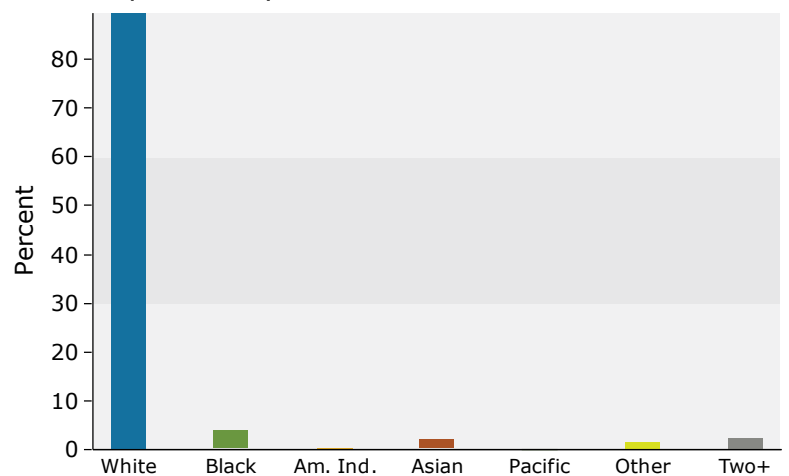
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 8.7%



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Summary	Census 2010	2016	2021
Population	256,806	264,070	273,895
Households	115,561	117,622	121,335
Families	70,278	70,904	72,808
Average Household Size	2.20	2.23	2.24
Owner Occupied Housing Units	85,855	82,325	84,458
Renter Occupied Housing Units	29,706	35,297	36,877
Median Age	47.4	49.5	50.9
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.73%	1.29%	0.84%
Households	0.62%	1.21%	0.79%
Families	0.53%	1.13%	0.72%
Owner HHs	0.51%	1.09%	0.73%
Median Household Income	2.57%	2.52%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	14,653	12.5%	15,048	12.4%
\$15,000 - \$24,999	14,740	12.5%	17,393	14.3%
\$25,000 - \$34,999	14,278	12.1%	10,869	9.0%
\$35,000 - \$49,999	17,738	15.1%	12,637	10.4%
\$50,000 - \$74,999	20,991	17.8%	23,469	19.3%
\$75,000 - \$99,999	13,460	11.4%	16,081	13.3%
\$100,000 - \$149,999	12,887	11.0%	15,399	12.7%
\$150,000 - \$199,999	4,473	3.8%	5,578	4.6%
\$200,000+	4,402	3.7%	4,859	4.0%
Median Household Income	\$47,147		\$53,535	
Average Household Income	\$68,238		\$74,383	
Per Capita Income	\$30,723		\$33,269	

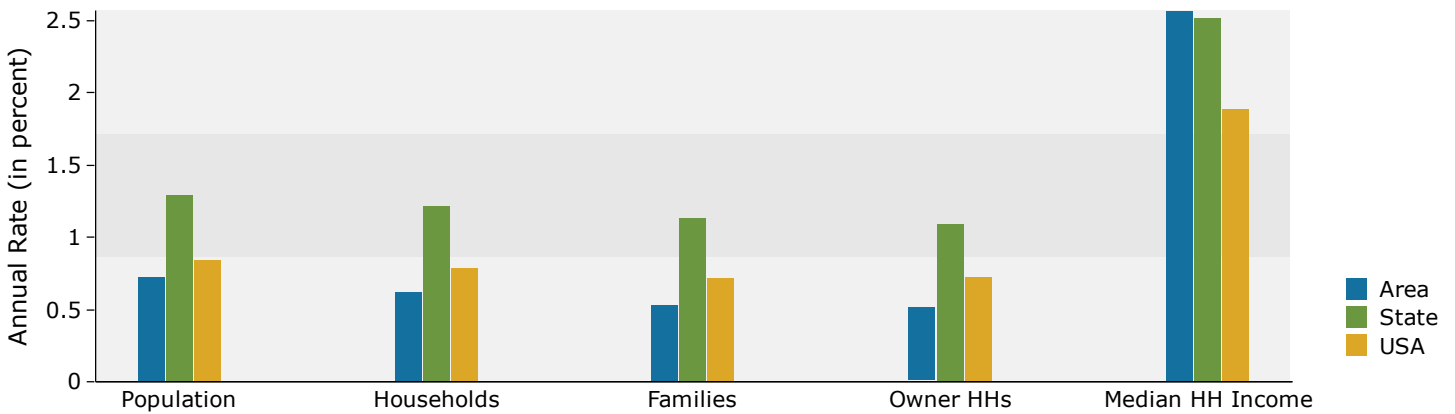
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,157	4.3%	10,728	4.1%	10,872	4.0%
5 - 9	12,490	4.9%	11,913	4.5%	11,791	4.3%
10 - 14	14,081	5.5%	13,360	5.1%	13,244	4.8%
15 - 19	14,491	5.6%	13,353	5.1%	13,074	4.8%
20 - 24	11,389	4.4%	12,795	4.8%	11,825	4.3%
25 - 34	24,478	9.5%	25,936	9.8%	28,118	10.3%
35 - 44	30,550	11.9%	28,289	10.7%	28,803	10.5%
45 - 54	40,779	15.9%	37,469	14.2%	33,951	12.4%
55 - 64	37,520	14.6%	41,463	15.7%	43,316	15.8%
65 - 74	28,538	11.1%	35,371	13.4%	41,583	15.2%
75 - 84	21,462	8.4%	22,022	8.3%	25,488	9.3%
85+	9,871	3.8%	11,371	4.3%	11,830	4.3%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	233,620	91.0%	235,882	89.3%	240,258	87.7%
Black Alone	7,658	3.0%	9,205	3.5%	10,848	4.0%
American Indian Alone	694	0.3%	722	0.3%	761	0.3%
Asian Alone	5,753	2.2%	6,985	2.6%	8,288	3.0%
Pacific Islander Alone	148	0.1%	147	0.1%	155	0.1%
Some Other Race Alone	3,962	1.5%	4,933	1.9%	6,108	2.2%
Two or More Races	4,971	1.9%	6,196	2.3%	7,477	2.7%
Hispanic Origin (Any Race)	19,526	7.6%	24,611	9.3%	30,269	11.1%

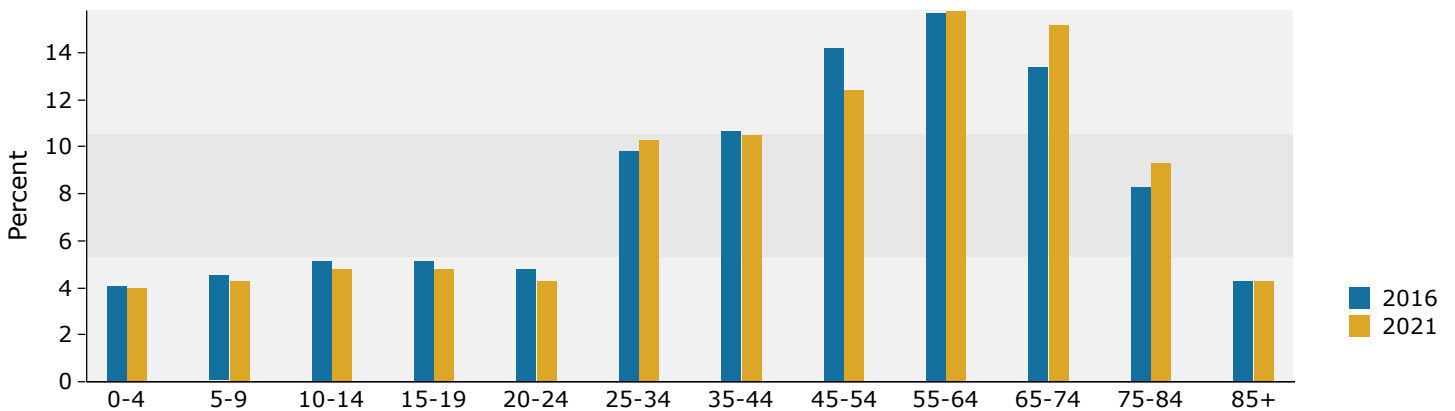
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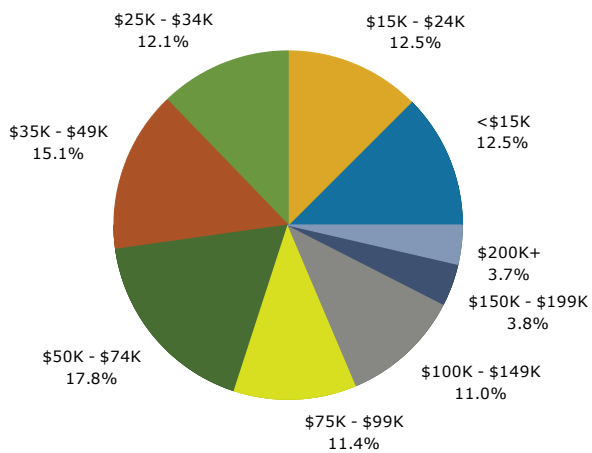
Trends 2016-2021



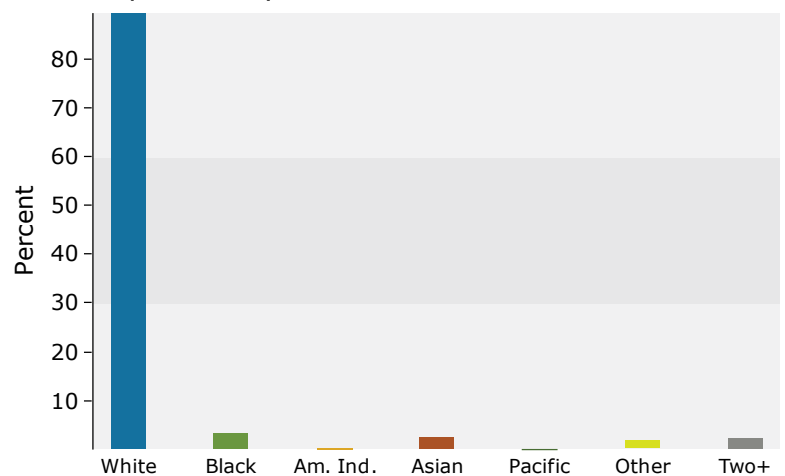
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 9.3%